

APARNA DARGAR

4452 HAZELTINE AVENUE * APT. 11 B * SHERMAN OAKS, CA 91423
MOBILE (551) 689-3676 * aparna.dargar@gmail.com

EDUCATION:

Master of Entertainment Industry Management

Carnegie Mellon University, May 2009

H. John Heinz III School of Public Policy and Management

Graduate Diploma, Customer Relationship Management (Marketing)

Symbiosis Centre for Learning, July 2007

Bachelor of Arts, English Literature

Delhi University, May 2006

EXPERIENCE:

Overture Films; Beverly Hills, CA

Assistant, Production-Acquisitions Executives (February 2009 to Present)

- Assistant to three Production-Acquisitions executives assisting in their daily duties and participating in film Acquisition activities.

Industry Entertainment; Los Angeles, CA

Assistant, Literary Partners & Manager (September 2008 to December 2008)

- Assisted two literary partners and a manager in day to day business; rolled calls, scheduled meetings, maintained daily schedules. Familiarized with agent/client interactions; pitching clients, negotiations, and deal-making.

Overture Films; Beverly Hills, CA

Intern, Production-Acquisitions Department (June 2008 to August 2008)

- Assisted Production-Acquisitions Manager in reading scripts, screening movies, writing coverage and reports. Tracked International and Domestic film festivals for acquisitions and distribution. Organized and worked for the premiere of *Henry Poole is Here*

Shelter (feature film), Nala Films; Pittsburgh, PA

Intern, Art Department (March 2008 to May 2008)

- Assisted Art Department Coordinator and Set decorator in on-set and off-set duties. Coordinated product placement for the feature. Researched and prepared props for set decoration.

Pittsburgh Filmmakers, Pittsburgh, PA

Intern, Marketing & PR Department (September 2007 to December 2007)

- Helped create brand leverage to reach a wider range of audience more effectively. Promoted the Three Rivers Film Festival to highest footfall rate. Helped produce and make Pittsburgh Filmmakers promotional DVD.

Ogilvy & Mather's Advertising; New Delhi, India

Intern, Client Servicing Department (June 2006 to August 2006)

- Brainstormed ad concepts and worked with Creative department to develop them. Researched target markets and audited brands. Formulated branding strategies and created presentations for pitch meetings.

ADDITIONAL:

Staff Member, Indian Film Festival of Los Angeles (IFFLA) (2009)

Team Player, Girls Soccer Team (January 2008 to May 2008)

Worked with NGO's – Domestic Violence, Child Trafficking, Sex Workers

Editor, College Magazine 'Apoorva' (July 2005 to April 2006)

President, English Society (July 2005 to April 2006)

Performing Member, Dramatic Society 'Lakshya' (August 2003 to April 2005)

SKILLS:

MS Office, Access, Visio, Adobe Illustrator, Photoshop, After Effects, Director

* References available upon request